



INVITATION

CONFERENCE

# A new era for EU-US trade

*7 October 2013*

**The EU and U.S. have started negotiations on an ambitious Transatlantic Trade and Investment Partnership (TTIP). Such an agreement has the potential of significantly boosting economic growth and job creation on both sides of the Atlantic. Now more than ever, this is needed.**

The second round of trade talks will start in Brussels on 7 October 2013. To set the stage for these negotiations, we would like to invite you to our high level conference on 7 October at 13:00 – 16:00 at our newly renovated headquarters Industriens Hus, H.C. Andersens Boulevard 18, Copenhagen, Denmark.

At the conference, you will be able to meet with fellow business leaders and decision makers to discuss how we can bring the transatlantic partnership forward.



**Venue**

Industriens Hus,  
H.C. Andersens Boulevard 18,  
Copenhagen, Denmark.

Monday 7 October at 13:00 – 16:00

**Contact**

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**Sign up [here](http://di.dk/transatlantictrade)**

or via:  
<http://di.dk/transatlantictrade>

In Partnership with:



Confederation of Danish Industry



Danish-American Business Forum



AmChamDenmark



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## Programme ➔

12:30 **Registration**

**Moderator:** Steffen Gram

### First session — TTIP a strategic vision

13:00 **Welcome**

Karsten Dybvad, Director General and CEO of Confederation of Danish Industry (DI)

13:05 **TTIP – a strategic vision for strengthening EU-U.S. relations**

Anders Fogh Rasmussen, Secretary General of NATO

13:30 **An American view from Europe**

Rufus Gifford, U.S. Ambassador to Denmark

13:45 **A European view from the U.S.**

Peter Taksøe-Jensen, Danish Ambassador to the U.S.

14:00 **Questions to the ambassadors**

14:10 **Coffee break**

### Second session — the voice of business

14:30 **European business priorities – what do we want from the U.S.**

Emma Marcegaglia, President of BUSINESSEUROPE

14:45 **American business priorities – what do we want from the EU**

Shaun Donnelly, Ambassador and Vice President, Investment and Financial Services, U.S. Council for International Business

15:00 **Removing barriers for global growth**

Nils Smedegaard Andersen, Group CEO of A.P. Møller – Mærsk A/S

15:15 **Why do we need TTIP – a Danish perspective**

Karsten Dybvad, Director General and CEO of DI

15:30 **Panel discussion**

15:50 **Closing remarks**

Karsten Dybvad, Director General and CEO of DI

16:00 **Networking and cocktails**



**Anders Fogh Rasmussen**  
Secretary General of NATO



**Rufus Gifford**  
U.S. Ambassador to Denmark



**Peter Taksøe-Jensen**  
Danish Ambassador to the United States



**Emma Marcegaglia**  
President of BUSINESS-EUROPE



**Shaun Donnelly**  
Ambassador and Vice President, Investment and Financial Services, USCIB



**Nils Smedegaard Andersen**  
Group CEO of A.P. Møller – Mærsk A/S



**Karsten Dybvad**  
Director General and CEO of Confederation of Danish Industry (DI)



**Steffen Gram**  
Moderator  
Senior Foreign Correspondent, DR

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